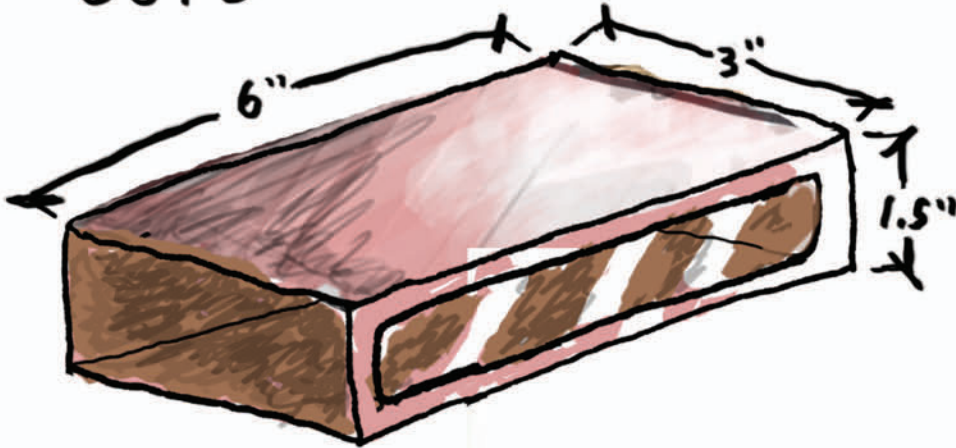


"FIRE STARTER WIPES"

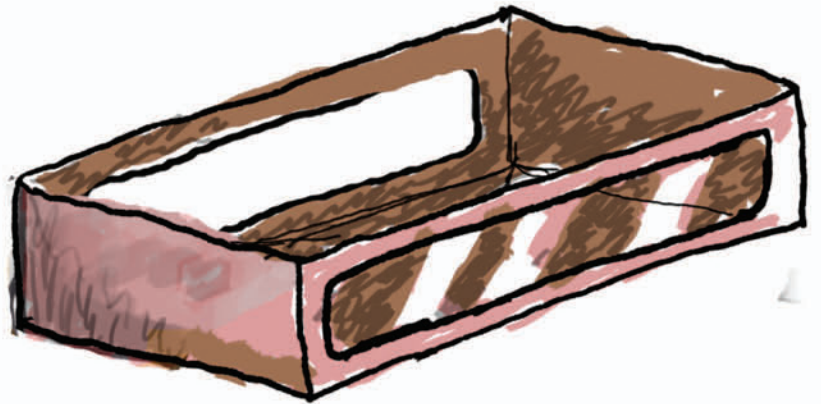
DAKOTA
HOBBS

BOX CONTAINER

OUTER BOX

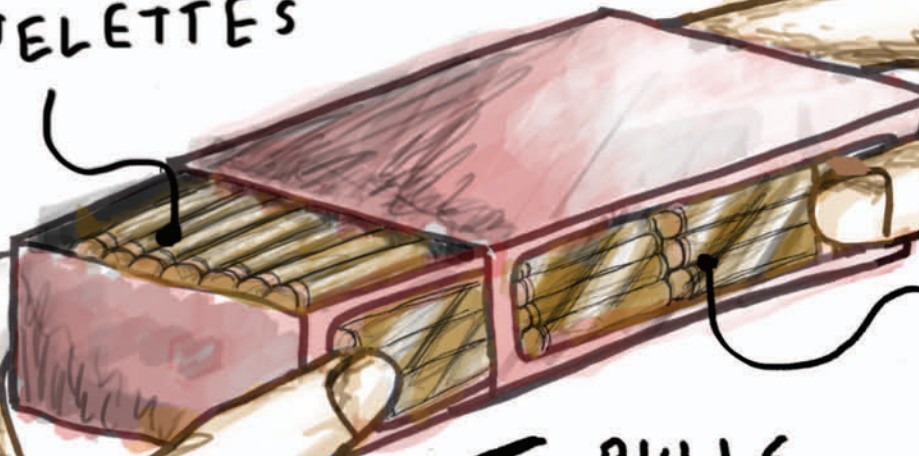


INNER BOX



WORKS LIKE
A MATCHBOX!

TOVELETTES

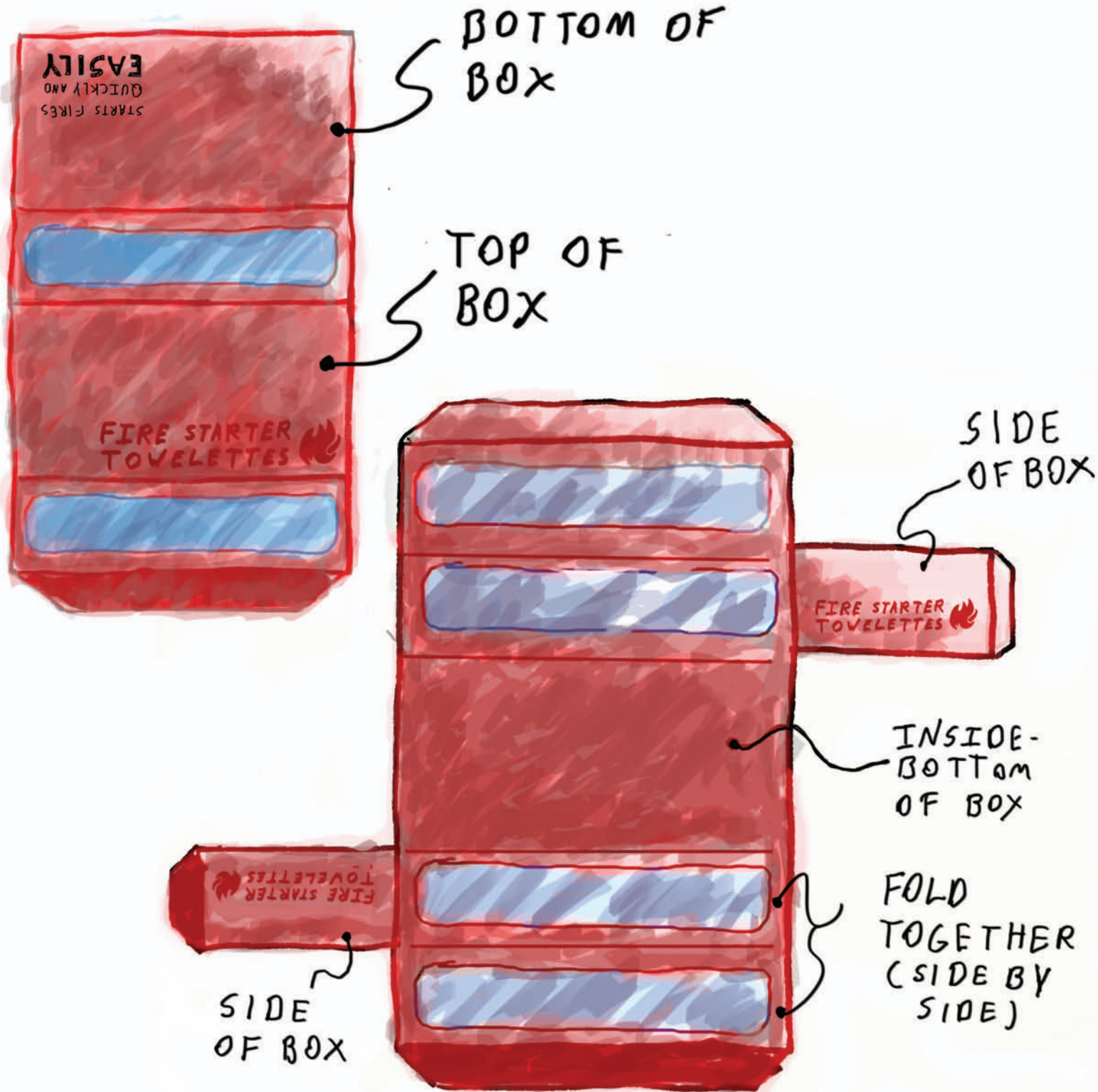


PULLS
OPEN

CLEAR PLASTIC
ALLOWS THE
USER TO SEE
INSIDE THE
BOX!

"FIRE STARTER WIPES" DAKOTA HOBBS

TOILETTE CONTAINER



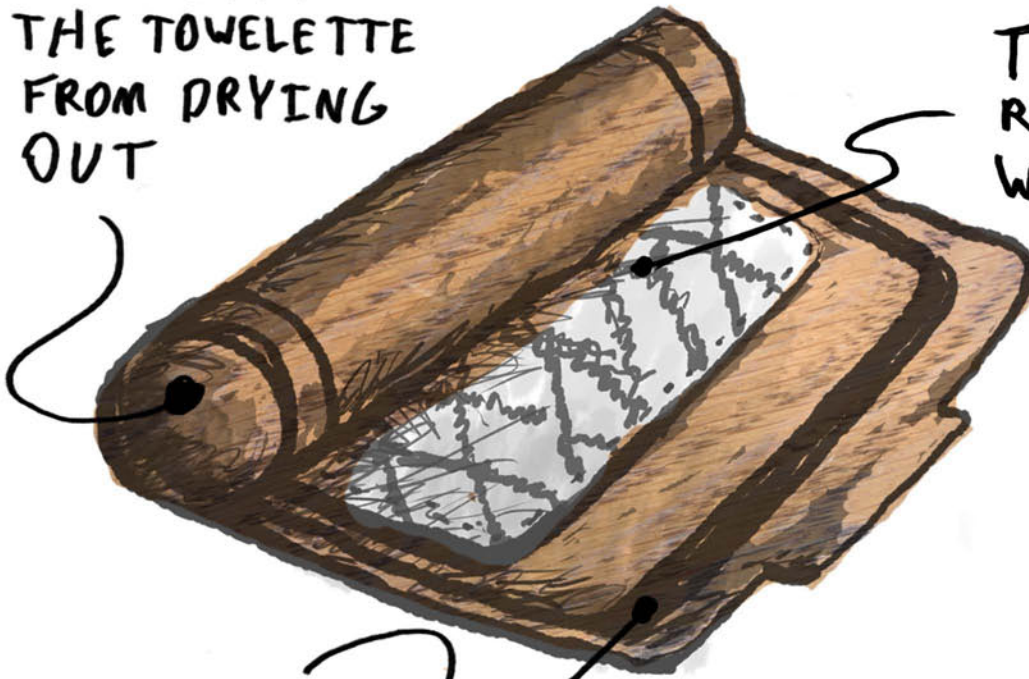
"FIRE STARTER WIPES"

DAKOTA
HOBBS

TOWELETTE CONTAINER

STICKERS
SEAL THE ENDS
TO PREVENT
THE TOWELETTE
FROM DRYING
OUT

TOWELETTE
ROLLS OUT
WITH PACKAGING



FITS EASILY
IN HAND

THIN STRIP
OF STICKY
FILM TO
SEAL IN THE
TOWELETTE



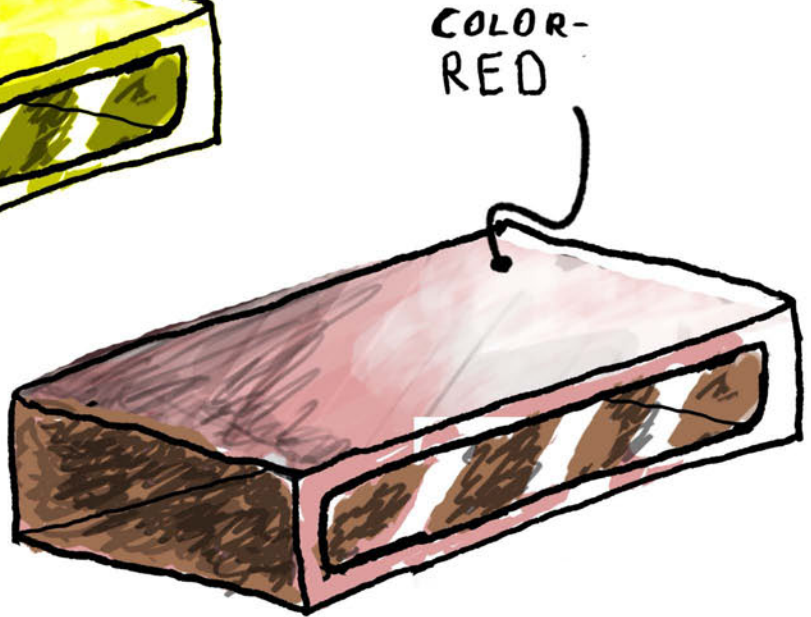
SMALL AND
PORTABLE!

"FIRE STARTER WIPES" DAKOTA HOBBS

TEXTURES/COLORS

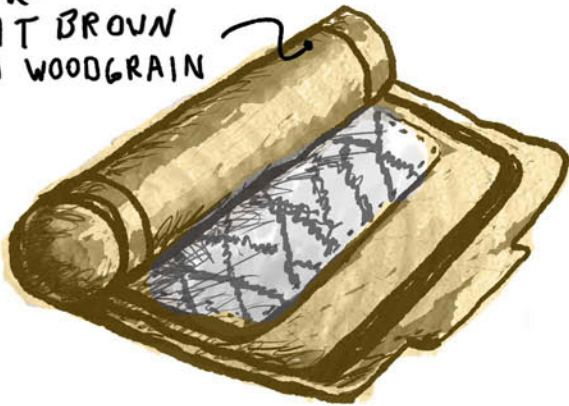


COLOR-YELLOW

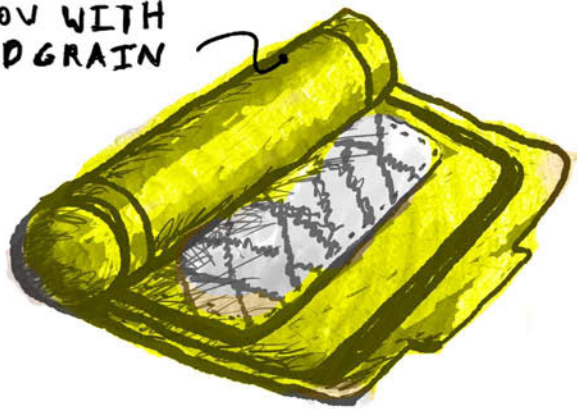


COLOR-RED

COLOR-LIGHT BROWN WITH WOODGRAIN #1



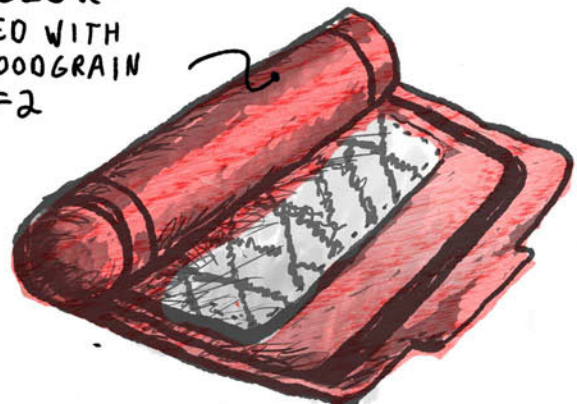
COLOR-YELLOW WITH WOODGRAIN #1



COLOR-BROWN WITH WOODGRAIN #2



COLOR-RED WITH WOODGRAIN #2



"FIRE STARTER WIPES" DAKOTA
HOBBS
TYPOGRAPHY

FIRE STARTER
TOWELETTES 

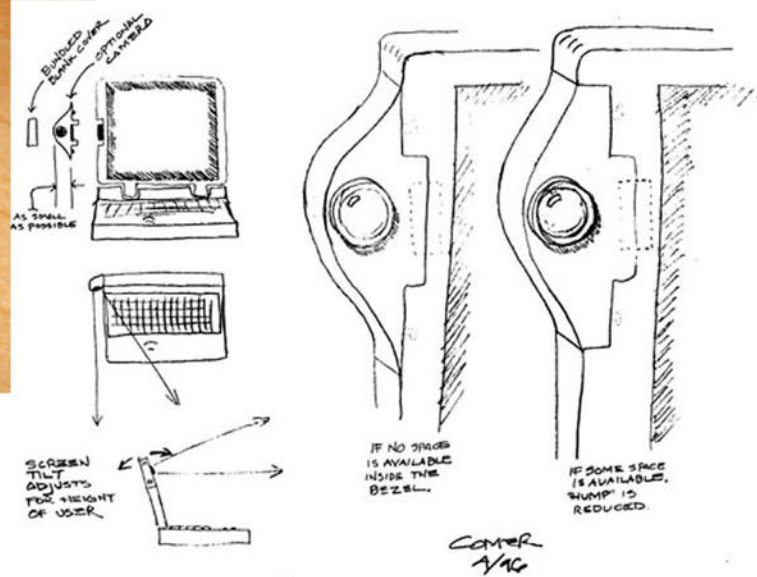
FIRE STARTER
TOWELETTES 

BURNS UP TOO
20 MINUTES

STARTS FIRES
QUICKLY AND
EASILY

"FIRE STARTER WIPES" RESEARCH

DAKOTA HOBBS



PEOPLE WHO WILL USE THE PRODUCT

- CAMPERS
 - FIRE PLACE OWNERS
 - WOODSTOVE OWNERS
- PRODUCT CAN BE PLACED IN SPORTING GOODS SECTION

