

Research



Original packaging for Arizona Tea.

Uses Japanese art references for very decorative bottles. The bottles don't seem to have a very unified color palette and do not allow the product to show through the glass bottle at all.



Tea sachet packaging with traditional, clean patternings and strong color contrast.



More examples of traditional looking graphics and packaging for tea.



This bottle has patterning while allowing some of the actual product to show through.

Research



Bottles used for shape reference include tea bottles, a fruit flavored drink, and an old juice jar.



Black, acai berry, and green tea flavor and color reference.



Single View



Color Variations



Pantone Solid Uncoated

green tea



black tea



acai berry tea



## Product Specifications

